

## Welcome to Acumen Financial Partnership Ltd

Acumen Financial Partnership Ltd is a fully independent, privately owned firm of Independent Financial Advisers, which was established in 2006.

We specialise in financial planning, investments, retirement planning and pensions advice. We have no ties to any institution, investment house, bank or insurance company. This guarantees that our advice is always impartial and non-biased.

**“As a team, we share an unshakeable belief in traditional family values. We prioritise honesty, integrity, reliability, care for others and providing a consistently excellent customer service that offers real value for money.”**

Our focus is to act as advocates to provide sound advice and secure you the best deals possible. All of our clients benefit from the behind-the-scenes research and thorough analysis that we carry out, as well as the investment we put into training and developing our staff.

**“We provide individual, bespoke financial planning advice for private and business clients who value working with a trusted adviser. We work closely with our clients to establish their financial goals and devise a clear, ongoing plan to help them to achieve them.”**

Running through the heart of Acumen Financial Partnership is a culture of care and respect for our clients. We go to great lengths to ensure this extends to our professional connections, investment firms, accountants and solicitors.

**“We pride ourselves on our ability to build excellent working relationships with our clients. This often sees us recommended to friends and family, which is something we value greatly – there is no better endorsement in our opinion.”**

We use jargon-free, plain English to explain complex matters and take time to ensure our advice is always clear. We operate an “open door” policy, which means that whenever you need our advice we’re always available to answer your questions and provide clear-cut guidance.

**“We want all our clients to be able to sleep soundly at night, confident that their financial plans have been properly thought through and personally tailored to their aspirations and needs.”**